PRICE LIST



P.O. Box 2450 Salinas, CA 93902 www.hidenseekca.org

For more information, contact Rebecca Skrdla at (831) 422-1516 or email rebecca@hidenseekca.org

Thank you for your interest in Hide 'N Seek Children's Foundation materials. We offer a variety of public awareness campaigns, posters, theater and outdoor advertising featuring the faces of children in materials as a reminder that child support is about children.



Hide 'N Seek Campaigns

Put a face to your community outreach with a Hide 'N Seek campaign. Our Hide 'N Seek Custom Campaign package consists of (8) outreach ads. You may choose from print ads for newspaper or magazine, or beautiful printed posters for your county lobby. You may wish to target movie goers with a Cinema Media ad, or go outdoors with a digital billboard or bus kiosk. Bookmarks are also available. Visit our website for a gallery of outreach prints to choose from. Individual outreach materials may be ordered separately. (See order form inside.)

*Spanish language ads and posters are available for most campaigns and prints. If you prefer a different translation, your county department must provide that translation to Hide 'N Seek.

Outreach ads may be color or black and white, and come press-ready for printing in publications or on flyers at your own county or local print shop. Posters come printed with high quality inks that will last for years - framing is optional. Minor text and size revisions to customize the campaign are allowed. Call (831) 422-1516 for more information.

Build your own Custom Hide 'N Seek Campaign

Your choice of eight (8), in any combination:

\$1,825

- Ads for newspaper, magazine or web, in color or B&W, English or Spanish, sized to spec (up to 8)
- Outdoor advertising: digital or printed billboard (up to 2)
- Colorful Hide 'N Seek Bookmarks (up to 2 sets of 10,000)
- Outdoor Bus Kiosk or Indoor Mall Kiosk (up to 4)
- Printed poster (unframed), 18x24" or 24x36" (up to 8)
- Printed framed poster (laminated, mounted in black wood frame), 18x24" or 24x36" (up to 4)
- Cinema Media advertising (up to 4)



Hide 'N Seek Printed Posters

Choose from:

•	One (1) printed	poster, 18x24,	shipped,	rolled in	a tube	\$150
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One (1) printed poster, 18x24, mounted and framed*

\$225

• One (1) printed poster, 24x36, mounted and framed* \$325

Our poster printing guarantees high quality inks and a laminated finish for years of use. No fading, cracking or peeling. Posters to be framed are then laminated, mounted professionally, and custom framed in black wood frame without glass for lightweight hanging and shipping.

Other sizes available. Call (831) 422-1516 for more information.

Hide 'N Seek Cinema Media and Bus Kiosks Choose from:

•	COMBO: One (1) digital Cinema Media file PLUS	\$1,225
	one (1) bus kiosk file (printing not included)	

• One (1) digital Cinema Media file *only* \$710

• One (1) bus kiosk file *only* (printing not included) \$620

Hide 'N Seek Outreach Bookmarks

• 10,000 colorful bookmarks, 2"x9" (other sizes available) **\$520** includes printing; tax and shipping additional



Two proofs are included to customize posters, ads and cinema or outdoor media with your county logo and contact information. Excessive revises may incur additional charges billed at \$100 per hour. Printing and installation costs for bus kiosks, ads, billboards or cinema media, and tax and shipping on all items are not included unless specified.

ORDER FORM

Item #	Item	Lang**	Unit Price	Total Price			
HIDE 'N SEEK AD CAMPAIGNS							
101	Hide 'N Seek Custom Campaign your choice of 8		\$1,825				
123	Outreach Bookmarks 10,000		\$520				
201	(1) Printed Poster, rolled, unframed		\$150				
223	(1) Printed Poster, 18x24 laminated; framed in custom black frame		\$225				
228	(1) Printed Poster, 24x36 laminated; framed in custom black frame		\$325				
HIDE 'N SEEK CINEMA & OUTDOOR ADS							
700	(1) Cinema Media or Outdoor Billboard PLUS Bus Kiosk*		\$1,225				
401	(1) Cinema Media or Outdoor Billboard		\$710				
301	(1) Bus Kiosk* <i>only</i>		\$620				
Subtotal \$							

^{*}Printing and installation of bus kiosks and billboards are the responsibility of the customer and are not included in this price. Tax, shipping and handling will be added to the final invoice.

Email your order to rebecca@hidenseekca.org. Fax: (831) 422-1516.

Share Our Mission We look forward to partnering with your county's department of child support services to make America a better place for children to grow up by educating the public about child support.



^{**}Indicate Eng (E) or Spanish (S) language for product